



How many I help you?

PRD offers advertising for every budget (see rates and features in table below) along with prompt, friendly and reliable service.

Full Page Ad

- One or more business listings with larger, coloured text for the title and a 'details' link.
- A Column Feature Ad on a page of your choice with a 'Click for details' link.
- A full size page to promote specials or let potential customers know why they should purchase from your company.
- 15% discount with one year ad.

Enhanced Business Listing

- Larger, more descriptive text on each page where the business is listed with a 'more details' link
- A half-page, pop-up window to advertise specials or features of your business.
- 10% discount with one year ad.

Feature Column Ad

10 lines of text in the right or left column on a page of your choice. Ideal for attracting customers looking for similar businesses on a different page.

Restaurant Menu

Generate sales with an online take-out menu.

- Restaurant name is in large text
- Menu link opens pop-up window with take-out items, prices and hours of operation.
- 12% discount with one year ad.

Please note: the price below is based on the customer providing an 'as is' copy of the take-out menu.

All ads include:

- a tracking feature to let you know how many people have seen your ad in the contract period; and
- design and layout, if required

Ad Features, Prices and Conditions

Ad	Size	*Text (lines)	Graphics	*Cost	Minimum Term	Updates	
						Incl	Extra
Full Page	900x600 screen	to fit	10	\$25	6 months	4	\$10
Restaurant	1 screen with menu	to fit	n/a	20	6 months	4	10
Enhanced	500x300 pop-up	20	2	15	6 months	2	5
Column	1 3/4" x 2 3/4"	10	0	5	1 year	1	n/a

*Conditions:

1. Text and graphics supplied by client
2. Cost is per month
3. Invoice is issued and payable upon ad approval

To place an ad or for more information contact Norah LeClare by email at norah@powellriverdirect.com or by phone at 604.487.017